



### WHAT DOES THIS OFFER CONSIST OF?

Ecuador has a new 37% cash back offer for audiovisual production expenses incurred in Ecuador through Audiovisual Investment Certificates.

This means that, for example, if a project costs \$100,000, the cash back recipient receives \$37,000 in return (if the process costs are considered, the percentage may vary to 36%). As part of the cash back, expenses such as airfare, food, and transportation can be included, as long as local consumption invoices are presented throughout the country.

It is also possible to include expenses for locations, crew, technical equipment, art, wardrobe, and any other costs related to the project during pre-production, production, and post-production.





The Ecuadorian government offers a 37% incentive for foreign productions carried out in the country. This is the process to access the benefit:

International invoicing from Ecuador
Levector issues the invoice from Ecuador t

Levector issues the invoice from Ecuador to any country in the world, except to companies or individuals residing in Ecuador. The incentive applies exclusively to foreign investment.

Full payment from the client

The client makes full payment of the issued invoice. This activates the benefit request process.

- **Government review**
- Levector submits all local expenses to the Ecuadorian government, which reviews and approves the reimbursement within 4 weeks.

Levector manages the entire administrative process, requesting only the necessary information from the client.

Direct refund to the client

The client receives 36% of the paid amount, directly in their bank account outside Ecuador.

Although the incentive is 37%, a small percentage is deducted for administrative costs.

Important: The client is not required to issue an invoice for the refunded amount.



"This benefit is part of the LOTDA - Organic Law for Digital and Audiovisual Transformation of Ecuador, in effect since 2023."

**Article 29 of LOTDA** 

The administrative process to begin the reimbursement, as well as the collection and organization of the required documentation, will be handled entirely by us on your behalf. We only need your payment to start the process.

It is possible for payments to come from clients in different locations across the region, and even to change the final beneficiary (it doesn't necessarily have to be the invoiced client), as long as the beneficiary is located outside Ecuador and the change is specified at the start of the process.

For the benefit to be valid and applicable, Levector must invoice a company based outside of Ecuador, and the payment must come from that same company.

Once the documentation has been submitted and Levector has received payment from the client, the process to receive the 37% refund takes a maximum of 4 weeks. The client is not required to issue an invoice for the 36% that will be refunded.

The minimum production budget for this benefit to apply is \$40,000 USD. Based on this amount, and applying the benefit, the client would end up paying approximately \$25,000, receiving around \$15,000 back.

# WHAT DOES ECUADOR HAVE TO OFFER IN THE AUDIOVISUAL WORLD? WATCH VIDEO OF LEVECTOR AND ITS TEAM Levector - Ideas In Motion / Guayaquil - Quito / T. 04 5106896 - 04 5102896 - 04 5129127 - 04 5050158 M. create@levector.com W, www.levector.com



Incredible Locations Available and **Close in Distance** (Nature, Cities, and Residential Areas)

Ecuador offers an impressive diversity of filming locations within a compact territory. From paradisiacal beaches on the coast, volcanic landscapes, and colonial cities in the Sierra, to the lush Amazon rainforest and the unique biodiversity of the Galápagos Islands, the country provides both natural and urban settings that adapt to any story. In Ecuador, it is possible to optimize a filming day by shooting in the largest city in the country, Guayaquil, and within 1 hour, you could be filming at a beach location or just 4 hours away from a colonial city with cityscapes resembling Europe, such as Cuenca. The ease of access between regions makes Ecuador an ideal destination for film, advertising, and documentary productions.

## EXPERIENCED PROFESSIONALS

The human talent in Ecuador's audiovisual advertising sector stands out for its creativity, professionalism, and technical knowledge. Producers, directors, editors, and technicians are highly trained and up-to-date with the latest trends and technologies.

Their experience ranges from local campaigns to international projects, demonstrating versatility and commitment. This preparation makes the country a reliable partner for developing high-level, visually impactful advertising content.



#### CUTTING-EDGE TECHNICALTEAM

The audiovisual technical sector in Ecuador is equipped with state-of-the-art technology: digital cinema cameras like the Arri Alexa Mini, LF, and 35, up to 10 different cinema lens options, drones, professional LED lighting, and Levector has its own lighting equipment and power plant in-house.

Local companies offer complete services with cutting-edge technology, ensuring internationalquality productions and adaptability to diverse creative and technical demands.





#### COMPETITIVE COSTS IN THE REGION

Ecuador offers some of the lowest prices for audiovisual services in the region, making the country a highly competitive option for international productions. The investment required to film here is significantly lower compared to other destinations in Latin America. And this is before applying the attractive 37% cash back program, which further reduces costs, maximizing the value of every audiovisual project.

## LOCAL AND INTERNATIONAL TAXES

In Ecuador, audiovisual services are exempt from VAT, providing immediate savings for any production. Although some countries apply withholding taxes on international payments, these can be used as a prepayment for income tax in the home country in certain cases.

This fiscal balance, combined with the VAT exemption, makes filming in Ecuador financially attractive and advantageous for foreign production companies.

#### ABOUT US

It is an audiovisual production company with 16 years of experience, recognized as a sector leader and three-time winner of the Producer of the Year award at the Lux Awards. We offer comprehensive executive production, production, coordination, and post-production services, with high-level technical teams. We have worked with clients in six countries, providing international-quality production and logistics services. Our experience and commitment position us as leaders in the audiovisual industry in Ecuador and the region.





#### CONTACT US TODAY!

We invite clients, agencies, and production companies to contact us at Levector to learn more about our 37% cash back program.



You can contact:
Jeff Karram
Executive Director
jeffkarram@levector.com
+593 98 417 0214.

You can also speak with the executive producer you're already in contact with. Take advantage of this incredible offer and let's talk today!

